

School of Underground Mining 2024



OFFER
of
ADVERTISEMENT



26-28.02.2024, Kraków
Poland



School of Underground Mining

SPONSORING AND ADVERTISING OFFER

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All prices are net prices - tax 23% VAT is not included.



ORGANIZERS

The Mineral and Energy Economy
Research Institute
of the **Polish Academy of Sciences**
(IGSMiE PAN)

Faculty of Mining and Geoengineering
of the **AGH University of Science and Technology**

in Cracow

About School of Underground Mining

School of Underground Mining (in Polish: SEP) is not only the largest, but also the most important conference in Polish mining industry. Every year it gathers over 400 participants from mining companies, research institutes and universities from Poland and other countries. In every edition of conference take part managers and engineers from polish copper, bituminous and lignite coal mines.

School of Underground Mining lasts for three days and is held in Krakow in February. The participants can attend numerous thematic sessions, which included topics like:

Modern Problems of the Mining Industry
IT in Mining
Cybersecurity in Mining
Techniques and Technologies in Underground Mining
Economic Aspects of the Mining Activity
and many more...

Following, **33rd edition of School** will be held in Qubus hotel in Cracow on 26- 28 February 2024.

We cordially invite!

The Mineral and Energy Economy Research Institute of the Polish Academy of Sciences (IGSMiE PAN),
7A Wybickiego Street, 31-261 Cracow, Poland, tel./fax: +48 12 632 13 24
www.szkolaeksploatacji.pl/en/home/, szkola@min-pan.krakow.pl



ADVERTISEMENTS DURING the SCHOOL

Lectures and presentations



Multimedia displays



Banners



Exhibition stands



OFFER 1 GOLDEN SPONSOR PACKAGE

Title of Golden Sponsor of School of Underground Mining is involved with right of benefiting from all promotion opportunities abilities, i.e.:

1. Eligibility for using title of Golden Sponsor of School of Underground Mining for an indefinite period.
2. Name and role of Sponsor will be spoken during opening ceremony of School.
3. Placing advertisements in all School publications:
 - Bulletin of School (two editions during the year with circulation 3000 pieces each, format A-4),
 - conference proceedings of School (electronic format),
 - printed program of School of Underground Mining (detailed list of events during conference, circulation 500 pieces).
4. Placing promotional materials on School website.
5. Exhibition in hall of Qubus hotel during School.
6. Logo on the School participants badge.
7. Logo on conference file folder.
8. Opportunity of 30-minutes long presentation during the School debates.
9. Presentation of audiovisual materials on large format multimedia displays during the School.
10. Logo of company placed in official intro of the School presented during debates and associated events.
11. Statue of Golden Sponsor of School handed out during award ceremony.

Every presentation of sponsor company logo will be associated with publishing information about its sponsorship title.

Price: 40 000 PLN



OFFER 2 PLENARY SESSION SPONSOR PACKAGE in Juliusz Słowacki Theatre

Plenary session with panel discussions and award ceremony will take place on 27th of February 2024. Session sponsor can benefit from the following promotion opportunities:

1. Name and role of Sponsor will be spoken during opening ceremony of the School and plenary session.
2. Placing advertisements in all the School publications:
 - Bulletin of the School (two editions during the year with circulation 3000 pieces each, format A-4),
 - conference materials of School (electronic format),
 - printed program of the School of Underground Mining (detailed list of events during conference, circulation 500 pieces).
3. Placing promotional materials on School website.
4. Exhibition in hall of Qubus hotel during School.
5. Logo on School participants badge.
6. Logo on conference file folder.
7. Opportunity of 30-minutes long presentation during the School debates.
8. Presentation of audiovisual materials of large format multimedia displays during the School.
9. Logo of company placed in official intro of the School presented during debates and associated events.

Every presentation of sponsor company logo will be associated with publishing information about its sponsorship title.

Price: 30 000 PLN



OFFER 3 THEMATIC SESSION SPONSOR PACKAGE

Sponsor of chosen thematic session (except plenary session in Juliusz Słowacki Theatre) can benefit from the following promotion opportunities:

1. Using title of thematic session sponsor.
2. Name and role of Sponsor will be spoken during opening ceremony thematic session.
3. Placing promotional materials on the School website.
4. Exhibition in hall of Qubus hotel during the School.
5. Logo on conference file folder.
6. Opportunity of 30-minutes long presentation during sponsored session.
7. Presentation of audiovisual materials of large format multimedia displays during the School.
8. Logo of company placed in official intro of the School presented during debates and associated events.

Every presentation of sponsor company logo will be associated with publishing information about its sponsorship title.

PRICE: 20 000 PLN



OFFER 4 PROMOTIONAL EVENING SPONSOR PACKAGE

Each evening during School of Underground Mining consist of three parts:

1. Promotional presentation (30 minutes) of company – sponsor of the evening
2. Cultural event – commonly music concert or cabaret show. During previous editions of School following artists have given a performance: Edyta Geppert, Andrzej Sikorowski, Marek Bałata, Jazz Band Ball Orchestra i goście z USA, Wojciech Karolak, Opole Gospel Choir, Łada Gorpienko, Boba Jazz Band, Grupa Rafała Kmity, Leszek Żądło, Paweł Orkisz, Zbigniew Wodecki and many others.
3. Refreshment for gathered participants of evening.

Moreover sponsor of promotional evening can benefit from the following opportunities:

1. Placing advertisement in program of School of Underground Mining (detailed list of events during conference, circulation 500 pieces).
2. Placing promotional materials on School website.
3. Exhibition in hall of Qubus hotel during School.
4. Logo on conference file folder.
5. Presentation of audiovisual materials of large format multimedia displays during the School.
6. Logo of company placed in official intro of the School presented during debates and associated events.

PRICE: 20 000 PLN



OFFER 5 RETAIL OFFER

Type	Offer	Offer description	Additional information	Price
A1.	Banner	Standing banner (roll-up) placed in Qubus hotel hall throughout the duration of the School	Maximal dimensions of banner: 1 m x 2,5 m	3 500
A2.	Company presentation	Multimedia presentation of company during one of thematic sessions	30 minutes	3 500
A3.	Exhibition	- exhibition stand (box 2 m ²) in Qubus hotel hall	Exhibition stand	6 000
A4.	Logo on School participants badge	Badge is an essential document that identifies the participant during the session, meals and banquets.	Logo dimensions: 1 cm x 1 cm	6 000
A5.	<i>new offer !</i> Company day	The possibility of a full-day verbal company promotion during all school events (lecture sessions, breaks, meals, evening promo, concert, banquet)	All day advertising	20 000
B1.	Bulletin	Full-color publication, A-4 size chalk paper, edition 3 000 copies, sent free to people connected with the Polish mining industry. It is published twice a year and provide information about the School.	Related to one edition:	
			a) front cover	10 000
			b) inside cover	4 000
			c) rear cover	4 000
B2.	Multimedia displays	Group of 40" displays spaced at the site of the hotel on which promotional materials are still displayed	d) page inside	3 000
			a) one time emission in sequence	3 000
B3.	Conference materials of School	CD format, circulation 500 copies, containing full versions of papers presented at the School.	b) Three times emission in sequence	4 000
			a) one page in materials	2 000
			b) baner on School website	3 000
All prices are net prices - 23% VAT is not included.				



ORDER FORM

Szkoła Eksploatacji Podziemnej, 7A Wybickiego Street, 31-261 Cracow, Poland,
ph./fax 48 12 632-13-24, mob. +48 608 186 594; e-mail: szkola@min-pan.krakow.pl

INSTITUTION					
ADDRESS		CODE	CITY	STREET	NUMBER
PHONE.				FAX	
PERSON GUIDING ORDER		TITLE	NAME	SURNAME	
PHONE.	PHONE. MOB.....		FAX		
TAX NUMBER			E-MAIL		

Offer type	Unit price	Number of units	Net amount	Gross amount
A1 –Roll-up banner in Qubus hotel hall	3 500			
A2 – Company presentation	3 500			
A3 – Exhibition	6 000			
A4 - Logo on the School participants badge	6 000			
A5 – Company day	20 000			
B1a – Bulletin (front cover)	10 000			
B1b – Bulletin (inside cover)	4 000			
B1c – Bulletin (rear cover)	4 000			
B1d – Bulletin (page inside)	3 000			
B2a – Multimedia display (one-time emission in sequence)	3 000			
B2b – Multimedia display (three times emission in sequence)	4 000			
B3a – Conference materials of School	2 000			
B3b – Banner on the School website	3 000			
THEMATIC SESSION SPONSOR	20 000			
PROMOTIONAL EVENING	20 000			
GOLDEN SPONSOR	40 000			
PLENARY SESSION SPONSOR	30 000			

Total:..... PLN In words PLN:

We shall pay the above sum to the bank account:

IGSMiE PAN, BANK GOSPODARSTWA KRAJOWEGO PL36 11301150 0012 1266 6620 0001

IGSMiE PAN with post-script: „SEP”

(Company stamp)

(Company stamp)





33 YEARS

1992-2024



26-28.02.2024, Kraków
Poland