

Mineral Resources & Energy Congress

2025



PROMOTION & ADVERTISING OFFER



24-26.02.2025, Kraków Poland



Mineral Resources & Energy Congress SEP

PROMOTION & ADVERTISING OFFER

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All prices are net prices - tax 23% VAT is not included.



ORGANIZER

The Mineral and Energy Economy
Research Institute
of the **Polish Academy of Sciences**
(IGSMiE PAN)

in Cracow

About SEP

The Mineral Resources & Energy Congress (SEP, formerly School of Underground Mining; in Polish: Szkoła Eksploatacji Podziemnej) is not only the largest but also the most significant conference in the Polish mining industry. Every year, it gathers over 500 participants from mining companies, research institutes, and universities in Poland and other countries. Each edition of the conference features managers and engineers from Polish copper, bituminous, and lignite coal mines.

SEP lasts for three days and is held in Krakow in February. Participants can attend numerous thematic sessions covering topics such as:

- Modern Problems of the Mining Industry
IT in Mining
Cybersecurity in Mining
Techniques and Technologies in Underground Mining
Natural Hazards in Mining
and many more...

The **34th edition of the SEP** will be held at the Qubus Hotel in Krakow from February 24 to 26, 2025.

We cordially invite!

The Mineral and Energy Economy Research Institute of the Polish Academy of Sciences (IGSMiE PAN),
7A Wybickiego Street, 31-261 Cracow, Poland, tel./fax: +48 12 632 13 24
www.szkołaeksploatacji.pl/en/home/, szkola@min-pan.krakow.pl



ADVERTISEMENTS DURING the SEP

Lectures and presentations



Multimedia displays



Banners



Exhibition stands





OFFER 1 GOLDEN SPONSOR PACKAGE

Title of Golden Sponsor of the SEP is involved with right of benefiting from all promotion opportunities abilities, i.e.:

1. Eligibility for using title of Golden Sponsor of the SEP for an indefinite period.
2. Name and role of Sponsor will be spoken during opening ceremony of the SEP.
3. Placing advertisements in all the SEP publications:
 - Bulletin of the SEP (two editions during the year with circulation 3000 pieces each, format A-4),
 - conference proceedings of the SEP (electronic format),
 - printed program of the SEP (detailed list of events during conference, circulation 500 pieces).
4. Placing promotional materials on the SEP website.
5. Exhibition in hall of Qubus hotel during the SEP.
6. Logo on the SEP participants badge.
7. Logo on conference file folder.
8. Opportunity of 20-minutes long presentation during the SEP debates.
9. Presentation of audiovisual materials on large format multimedia displays during the SEP.
10. Logo of company placed in official intro of the SEP presented during debates and associated events.
11. Statue of Golden Sponsor of the SEP handed out during award ceremony.

Every presentation of sponsor company logo will be associated with publishing information about its sponsorship title.

Price: 40 000 PLN



OFFER 2 PLENARY SESSION SPONSOR PACKAGE in Juliusz Słowacki Theatre

Plenary session with panel discussions and award ceremony will take place on 25th of February 2025. Session sponsor can benefit from the following promotion opportunities:

1. Name and role of Sponsor will be spoken during opening ceremony of the SEP and plenary session.
2. Placing advertisements in all the SEP publications:
 - Bulletin of the SEP (two editions during the year with circulation 3000 pieces each, format A-4),
 - conference materials of the SEP (electronic format),
 - printed program of the SEP (detailed list of events during conference, circulation 500 pieces).
3. Placing promotional materials on the SEP website.
4. Exhibition in hall of Qubus hotel during the SEP.
5. Logo on the SEP participants badge.
6. Logo on conference file folder.
7. Opportunity of 30-minutes long presentation during the SEP debates.
8. Presentation of audiovisual materials of large format multimedia displays during the SEP.
9. Logo of company placed in official intro of the SEP presented during debates and associated events.

Every presentation of sponsor company logo will be associated with publishing information about its sponsorship title.

Price: 30 000 PLN



OFFER

3

THEMATIC SESSION SPONSOR PACKAGE

Sponsor of chosen thematic session (except plenary session in Juliusz Słowacki Theatre) can benefit from the following promotion opportunities:

1. Using title of thematic session sponsor.
2. Name and role of Sponsor will be spoken during opening ceremony thematic session.
3. Placing promotional materials on the SEP website.
4. Exhibition in hall of Qubus hotel during the SEP.
5. Logo on conference file folder.
6. Opportunity of 30-minutes long presentation during sponsored session.
7. Presentation of audiovisual materials of large format multimedia displays during the SEP.
8. Logo of company placed in official intro of the SEP presented during debates and associated events.

Every presentation of sponsor company logo will be associated with publishing information about its sponsorship title.

PRICE: 25 000 PLN



OFFER 4 PROMOTIONAL EVENING SPONSOR PACKAGE

Each evening during **SEP** consist of three parts:

1. Promotional presentation (30 minutes) of company – sponsor of the evening
2. Cultural events commonly music concert or cabaret show. During previous editions of SEP following artists have given a performance: Edyta Geppert, Andrzej Sikorowski, Marek Balata, Jazz Band Ball Orchestra, Wojciech Karolak, Opole Gospel Choir, Lada Gorpienko, Boba Jazz Band, Grupa Rafala Kmity, Leszek Zadło, Paweł Orkisz, Zbigniew Wodecki and many others.
3. Refreshment for gathered participants of evening.

Moreover sponsor of promotional evening can benefit from the following opportunities:

1. Placing advertisement in program of the SEP (detailed list of events during conference, circulation 500 pieces).
2. Placing promotional materials on the SEP website.
3. Exhibition in hall of Qubus hotel during the SEP.
4. Logo on conference file folder.
5. Presentation of audiovisual materials of large format multimedia displays during the SEP.
6. Logo of company placed in official intro of the SEP presented during debates and associated events.

PRICE: 20 000 PLN



OFFER 5 RETAIL OFFER

Type	Offer	Offer description	Additional information	Price
A1.	Banner	Standing banner (roll-up) placed in Qubus hotel hall throughout the duration of the SEP	Maximal dimensions of banner: 1 m x 2,5 m	4 000
A2.	Company presentation	Multimedia presentation of company during one of thematic sessions	30 minutes	4 000
A3.	Exhibition	- exhibition stand (box 2 m ²) in Qubus hotel hall	Exhibition stand	6 000
A4.	Logo on the SEP participants badge	Badge is an essential document that identifies the participant during the session, meals and banquets.	Logo dimensions: 1 cm x 1 cm	6 000
A5.	<i>special offer !</i> Company day	The possibility of a full-day verbal company promotion during all the SEP events (lecture sessions, breaks, meals, evening promo, concert, banquet)	All day advertising	20 000
B1.	Bulletin	Full-color publication, A-4 size chalk paper, edition 3 000 copies, sent free to people connected with the Polish mining industry. It is published twice a year and provide information about the SEP.	Related to one edition:	
			a) front cover	10 000
			b) inside cover	4 000
			c) rear cover	4 000
B2.	Multimedia displays	Group of 50" displays spaced at the site of the hotel on which promotional materials are still displayed	a) one time emission in sequence	3 500
			b) Three times emission in sequence	4 500
B3.	Conference materials of the SEP	Electronic format, containing full versions of papers presented at the SEP.	a) one page in materials	2 500
			b) baner on the SEP website	3 500

All prices are net prices - 23% VAT is not included.



ORDER FORM

Szkoła Eksploatacji Podziemnej SEP, 7A Wybickiego Street, 31-261 Cracow, Poland,
ph./fax 48 12 632-13-24, mob. +48 608 186 594; e-mail: szkola@min-pan.krakow.pl

INSTITUTION					
ADDRESS		CODE	CITY	STREET	NUMBER
PHONE.				FAX	
PERSON GUIDING ORDER		TITLE	NAME	SURNAME	
PHONE.	PHONE.	MOB.....	FAX		
TAX NUMBER			E-MAIL		

Offer type	Unit price	Number of units	Net amount	Gross amount
A1 – Roll-up banner in Qubus hotel hall	4 000			
A2 – Company presentation	4 000			
A3 – Exhibition	6 000			
A4 - Logo on the SEP participants badge	6 000			
A5 – Company day	15 000			
B1a – Bulletin (front cover)	10 000			
B1b – Bulletin (inside cover)	4 000			
B1c – Bulletin (rear cover)	4 000			
B1d – Bulletin (page inside)	3 000			
B2a – Multimedia display (one-time emission in sequence)	3 500			
B2b – Multimedia display (three times emission in sequence)	4 500			
B3a – Conference materials of the SEP	2 500			
B3b – Banner on the SEP website	3 500			
THEMATIC SESSION SPONSOR	20 000			
BRONZE SPONSOR	25 000			
GOLDEN SPONSOR	40 000			
PLENARY SESSION SPONSOR	30 000			

Total:..... PLN In words PLN:

We shall pay the above sum to the bank account:

IGSMiE PAN, BANK GOSPODARSTWA KRAJOWEGO PL36 11301150 0012 1266 6620 0001

IGSMiE PAN with post-script: „SEP”

(Company stamp)

(Company stamp)





34 YEARS

1992-2025



24-26.02.2025, Kraków, Poland